

2025-2026

MISSION IMPACT REPORT



Junior
Achievement™
of Greater Baton Rouge



CONFIDENT | CAPABLE | CONNECTED

WE WELCOME



As Junior Achievement of Greater Baton Rouge marks 70 years of impact, we proudly celebrate a legacy built For a Changing World...Experiential Learning—Where Students Achieve Academically Today and Economically Tomorrow.

Throughout the 2025–2026 school year, our educators, volunteers, partners, and supporters delivered meaningful, hands-on learning experiences that prepare students for what lies ahead. This report reflects the powerful collective impact of our community and our continued commitment to

EDUCATION FOR
WHAT'S NEXT™



ABOUT US

We are the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices.

Junior Achievement's programs in the core content areas of work readiness, entrepreneurship and financial literacy ignite the spark in young people to experience and realize the opportunities and realities of work and life in the 21st century.

BELIEF IN YOUTH

Trusting in the boundless potential of young people.

DIVERSITY & INCLUSION

Fostering a, positive, and bias-free learning experience for all.

COLLABORATION

Nurturing partnerships with volunteers, educators, and the community.

PASSION & INTEGRITY

Approaching work with honesty, excellence, and dedication.

ECONOMIC EMPOWERMENT

Teaching principles of entrepreneurship, financial literacy, and career readiness.

INNOVATION

Embracing change and being bold, creative, and forward-thinking.

VALUES

THE “FUTURE OF WORK” IS HERE

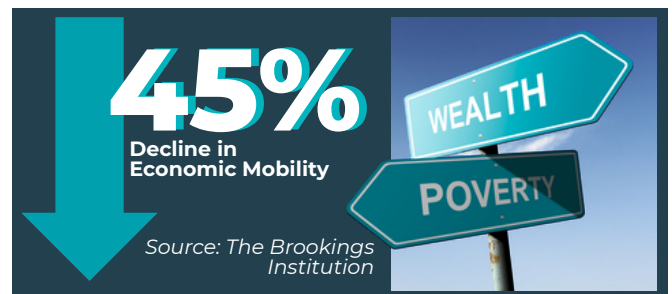
For more than a decade, there have been discussions about the need to prepare young people for the “Future of Work,” taking into consideration the impact of automation, AI, and societal changes on the employment prospects of the next generation. With the explosive growth of Generative AI in recent years, it’s apparent that the Future of Work is here, with some jobs already being eliminated due to the growing influence of these technologies. In fact, in its 2025 Future of Jobs Report, The World Economic Forum predicts 39 percent of current skillsets will be outdated in five years due to advances in AI.



THE IMPACT ON ECONOMIC MOBILITY AND GENERATIONAL OUTCOMES

Such advances in technology can have an adverse impact on the economic mobility of those unprepared for these changes. In fact, in recent decades the economic mobility of Americans – the ability to do as well or better than previous generations – has declined 45 percent, according to the Brookings Institution, due, in part, to previous technological innovations, like automation and information systems.

The decline in mobility can be linked to the growing impact of technology and globalization on earning potential. There was a time up until the early 1980s when a high school education was enough to sustain a quality standard of living in the U.S. Today, though, even a college education might not be enough as more than a third of college graduates are “underemployed,” meaning they work in



jobs that don’t require a college degree, and that may also pay less than a living wage. Recent advances in AI are threatening to negatively impact access to entry-level and even mid-level jobs for millions of Americans, contributing to downward pressure on economic mobility for this and future generations.

EDUCATION FOR WHAT'S NEXT

Research by Georgetown University indicates that by 2031, 70 percent of jobs will require education or training beyond high school. Currently, though, only one-in-three high school graduates go on to complete a college degree, with many of those being in fields that are not in high earning, high growth professions.

So, what's the response to this challenge? According to the Camber Collective, the top four life experiences expected to positively affect lifetime earnings are 1) completing secondary education, 2) graduating with a degree in a high-paying field of study, 3) receiving mentorship during adolescence, and 4) obtaining a first full-time job with opportunity for advancement. Job skills training and business ownership can also be beneficial. These experiences can contribute to gaining the transferable skills and competencies, such as creative and critical thinking, problem-solving, collaboration, and continuous learning, needed to succeed in our rapidly changing economy.

At Junior Achievement, our learning experiences are demonstrated to promote the skills and competencies needed to promote economic mobility. We believe every student deserves a future filled with choices and opportunities. That's why we focus on what drives real economic mobility by helping students become confident, capable, competent, and connected.



Through career-connected learning, we help students:

- **Build Confidence** – Cultivating mindsets that spark engagement and belief in their potential.
- **Gain Capability** – Developing transferable skills and competencies for a changing world.
- **Show Competence** – Reinforcing behaviors through academic achievement and applied learning.
- **Get Connected** – Expanding access to networks, mentors, and meaningful opportunities.

By partnering with schools and communities, we unlock potential and accelerate mobility at scale while expanding access to opportunity-filled futures. In this way, Junior Achievement promotes education for what's next.

To learn more, visit: [JA.org](https://www.ja.org)

THE POWER OF PARTNERSHIP

The success of Junior Achievement of Greater Baton Rouge is driven by the generosity and commitment of our donors, educators, volunteers and community partners. Through their investment of time, talent, and resources, students gain access to meaningful, real-world learning experiences that create lasting academic and economic outcomes. Together, our partners make Education for What's Next possible—strengthening our community today while shaping a more prepared workforce for the future.



2025-26

MISSION IMPACT REPORT



VOLUNTEER IMPACT

924

Community Volunteers



We had an amazing group of young ladies who showed so much interest in both workforce and in sharing their personal interests. It was an extremely rewarding experience to converse with these amazing young ladies and connect through common experiences.



- LYNDSEY | WINDOW WORLD



I was so happy to see what this amazing program is teaching. I wish I had something like this when I was growing up. It is very engaging and lets them have hands on learning to teach them important money principle."

-CHRISTINA FINK |
FAULK AND WINKLER



IMPLEMENTATION

62+

IMPACT PARTNERS

Our impact partners expand our reach and strengthen our mission. Together, we created greater opportunities and deepened our impact in the communities we serve.

654 CLASSES

15,000+ STUDENTS

585+ TEACHERS

93 SCHOOLS

266K

Mentor Hours

407,563

Individual Contact Hours (ICH)

OUTCOMES

Our outcomes reflect the real, measurable difference our work makes in the lives of those we serve. Through focused efforts and strong partnerships, we're driving meaningful, lasting change in our community.

87%

COLLEGE READY

87% of Gen Y & Z JA alumni say that they continued their education after high school, crediting Junior Achievement.

+90%

STRENGTHENED CRITICAL THINKING

Nine in ten JA alumni say that Junior Achievement helped them improve their critical thinking skills (90%).

92%

FUTURE READY

92% of JA Alumni agree, "As technologies like automation and AI change jobs and the economy, students who participate in JA are going to be better prepared for the future."

PROGRAMS FUNDED BY DONORS LIKE YOU



JA IN A DAY

A condensed, one-day program where volunteers deliver Junior Achievement curriculum to teach students essential financial literacy and workforce readiness skills.



JA TRADES

An initiative that exposes students to skilled trade careers through hands-on learning, industry engagement, and pathways to high-demand technical professions.



JA BIZTOWN

An interactive simulation where students run a mock city, manage businesses, and learn key concepts in economics, entrepreneurship, and personal finance.



FINANCE PARK

A real-world simulation that helps students and adults build budgeting and financial decision-making skills as they navigate life scenarios and manage personal finances.



LEADING LADIES

A workshop styled program that empowers high school young women through mentorship, confidence-building activities, and career readiness experiences.

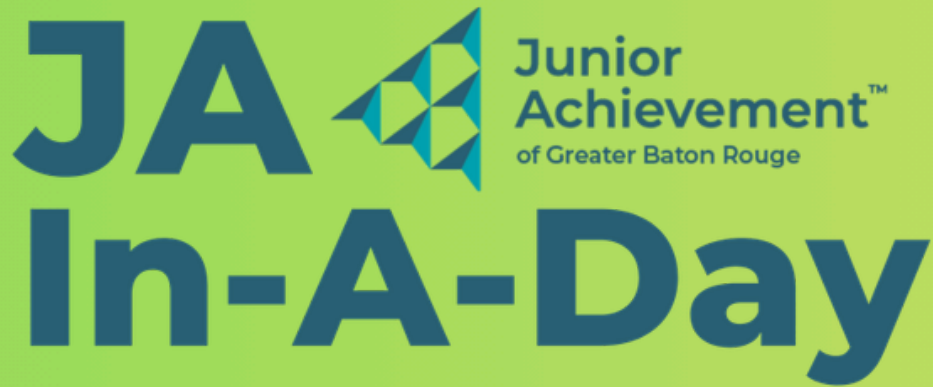


MENTORING MEN

A program that connects high school male students with positive male role models who provide guidance, encouragement, and real-world insights to support personal and academic growth.



YOUNG ACHIEVERS



33

MENTORING
EVENTS

5965

STUDENTS
MENTORED

Program Objectives

The specific learning objectives are tailored by grade level (ranging from kindergarten to middle school), but generally aim to help students.

Financial Literacy

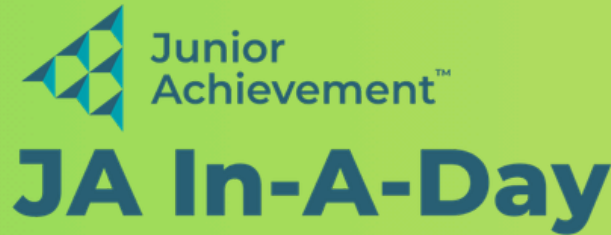
Differentiate between needs and wants, understand how to earn and manage money, and grasp basic concepts like personal economics and saving.

Workforce Readiness:

Identify personal soft skills, connect schoolwork to future career opportunities, and explore regional supply chains and labor markets.

Entrepreneurship: Learn the basics of starting a business, identify personal entrepreneurial skills, and understand how money flows through a local economy.

YOUNG ACHIEVERS



These amazing corporate partners have all provided support to make these and other mentoring programs possible.

Associated Terminals	Hannis T. Bourgeois
AT&T	Investar Bank
B1 Bank	Kean Miller
BankPlus	Koch Methanol
Buquet & Leblanc	Louisiana Blue
Cadence Bank Foundation	Melara Enterprises
Cajun Industries	Nutrien
Carson Wealth - The Shobe Financial Group	Our Lady of the Lake
Citizen's Bank	OxyChem
Coca-Cola United	Placid Refining
Community Coffee	Renasant Bank
Credit Bureau of Baton Rouge Foundation	Republic Finance
East Baton Rouge Parish School System	REV
Enterprise / Taylor Charitable Aid Entities	ShinTech
Fidelity Bank	St. James Parish Hospital
First American Bank	The Gray Insurance Agency
Formosa Plastics	TPS Gulf South
Franciscan Missionaries of Our Lady of the Lake	Turner Industries
Franciscan Missionaries of Our Lady University	William Edwin Montan Trust
Greater Baton Rouge State Fair Foundation	Window World
Guaranty Media	



REAL-WORLD EXPERIENCE



4

PARISHES
SERVED

32

JA BIZTOWN
EVENTS

2281

STUDENTS
EXPERIENCES



The JA BizTown pre- and post-tests measure students' understanding of essential economic, financial, and workplace concepts before and after participating in the BizTown simulation experience.



These assessments help demonstrate learning growth in areas such as banking basics, money management, the role of business, civic responsibility, and foundational career-readiness skills.



Results also identify key areas for continued instructional focus including résumé skills, economics fundamentals, and net pay, which can guide future enhancements to JA programming and volunteer support.

JA BIZTOWN

GROWTH SUMMARY



Students showed **consistent, measurable growth** in financial operations, economic roles, and workplace readiness.

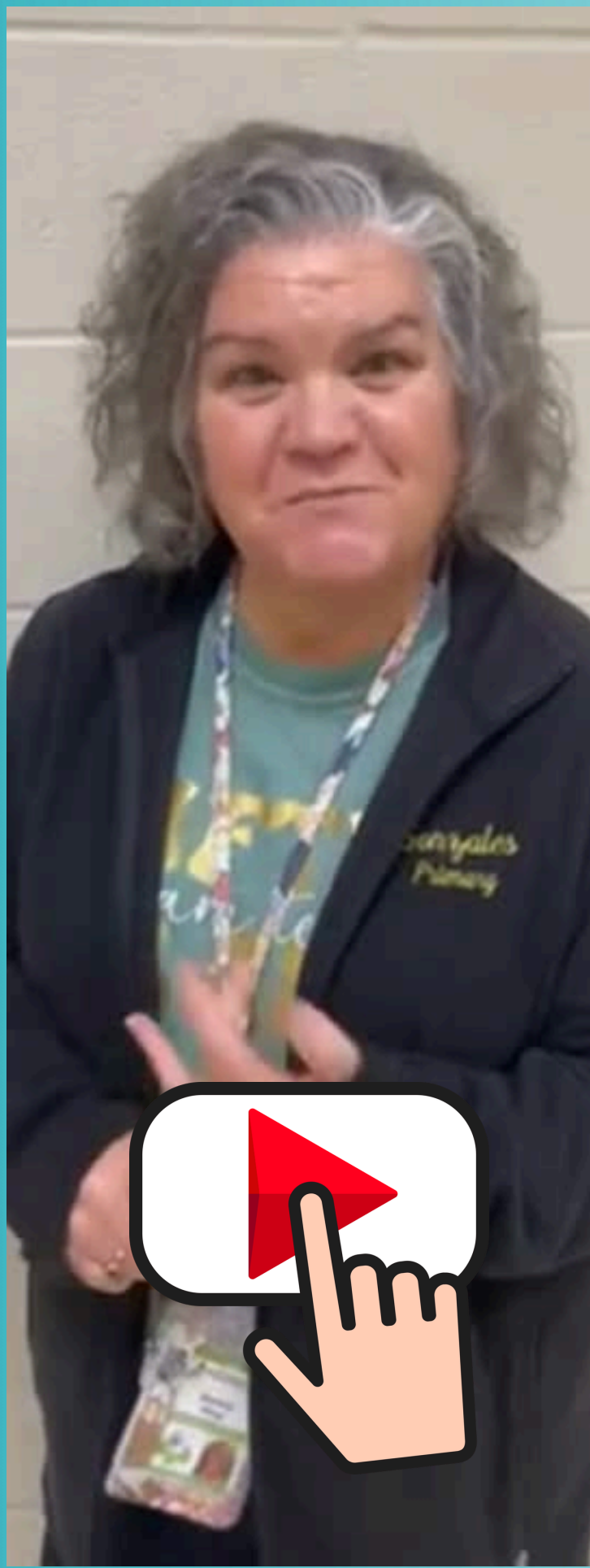
Significant **improvement** in practical financial literacy, especially choosing the correct bank product and understanding debit transactions.

Noticeable **growth** in basic economic thinking, particularly recognizing the role of business and advertising in markets.

Students showed **increasing confidence** in workplace norms, indicating the JA experience strengthened career-readiness foundations.

TESTIMONIALS

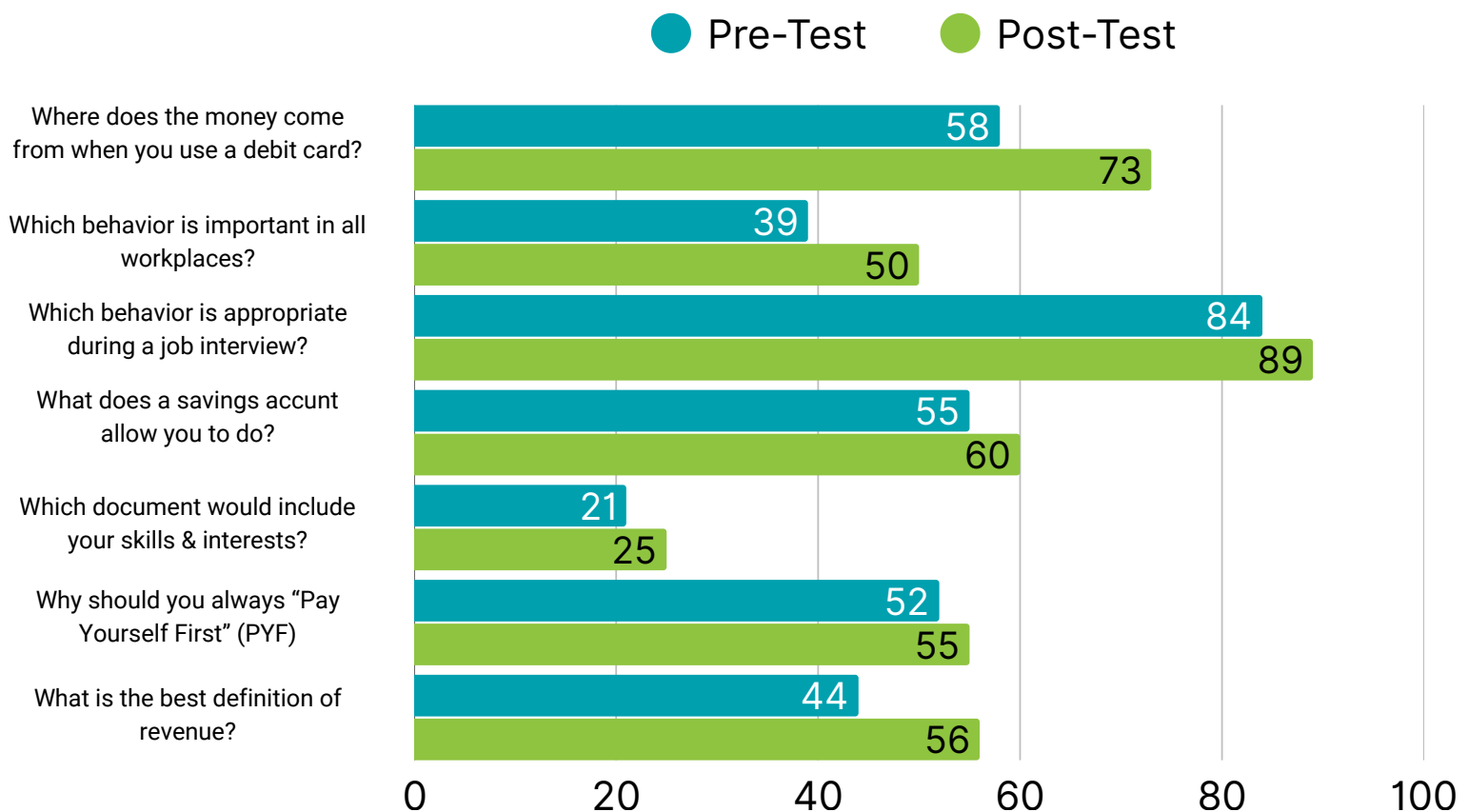
REAL VOICES. REAL IMPACT.



REAL-WORLD EXPERIENCE



Knowledge Gains: Pre vs Post



*Values are shown in %

TESTIMONIALS

JUNIOR ACHIEVEMENT BIZTOWN

“

This experience has made me feel like I am a young entrepreneur ready for the future! ~

Seniya, Student

”

“

I have had lots of fun learning how to be an adult and learning how to balance my finances. I hope this experience has helped other students be ready for their future too. ~

Anna Lewis, Student

”

“

JA BizTown is a good place to learn. There are many businesses. I like the experience of taxes. You can get the feel of operating your own business without doing it in real life. I would recommend JA BizTown to all students! ~

Ayan Shenoy, Student

”



Junior Achievement
BizTown®

REAL-WORLD EXPERIENCE



THANK YOU TO THESE SPONSORS



MENTORSHIP MATTERS



LEADING LADIES

INSPIRE. LEAD. SUCCEED.



MENTORING MEN

INSPIRE. LEAD. SUCCEED.

16

MENTORING
EVENTS

855

STUDENTS
MENTORED



Assessment Objectives

Pre- and post-tests measured knowledge gains in life skills and career readiness among program participants.



Skills Evaluated

Tests focused on financial literacy, interview etiquette, and entrepreneurial concepts essential for adulthood.



Data-Driven Insights

Comparing pre/post results offered actionable insights to refine mentoring strategies and curriculum design.



MENTOR PROGRAM GROWTH SUMMARY



Financial Literacy Growth:

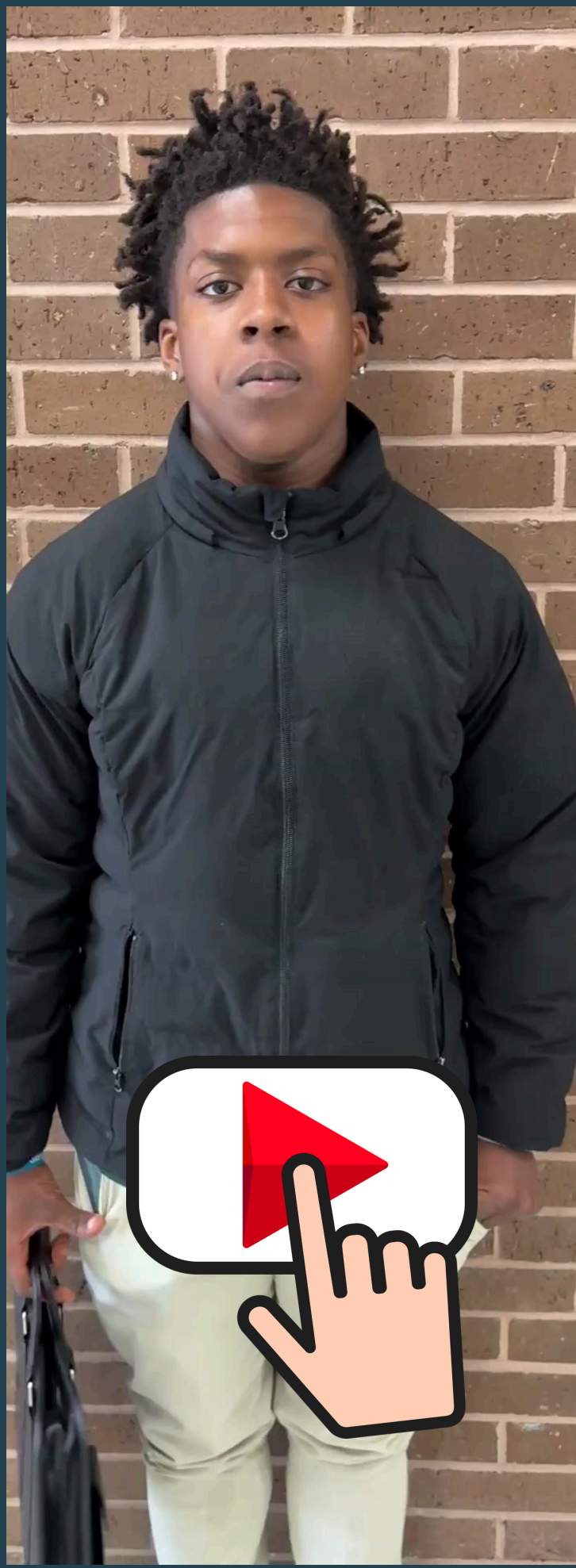
Pre-test results showed significant gaps in students' understanding of real-world financial responsibilities, particularly around monthly household bills and grocery savings strategies. **After participating** in the mentor program, students demonstrated a **strong and measurable increase** in financial literacy, with the majority **accurately identifying** realistic bill counts and practical money-saving tools. This growth reflects **meaningful progress** toward long-term financial readiness.

Career & Interview Readiness:

Students entered the program with basic awareness of interview expectations but lacked confidence and prioritization skills. Post-test results show **substantial improvement**, with students reporting **increased preparedness** for interviews and a **clearer understanding of professional behaviors** such as eye contact, communication, punctuality, and presentation skills essential for workforce success.

TESTIMONIALS

REAL VOICES. REAL IMPACT.



MENTOR PROGRAM GROWTH SUMMARY



Goal Setting & Vision Development:

While most students already understood the concept of setting goals, the program **strengthened** their ability to connect long-term vision with actionable steps. Post-test reflections indicate students are not only **setting future goals, but also understanding pathways** to achieve them through education, career planning, and financial decision-making.

Confidence & Future Orientation:

One of the most **notable outcomes** was growth in student confidence. Post-test surveys show **overwhelming agreement that the program helped students feel more confident** about their future success. Mentor engagement played a key role, helping students translate abstract aspirations into realistic, achievable plans. This **confidence** is a critical driver of sustained academic and career engagement.

Knowledge Gains: Pre vs Post

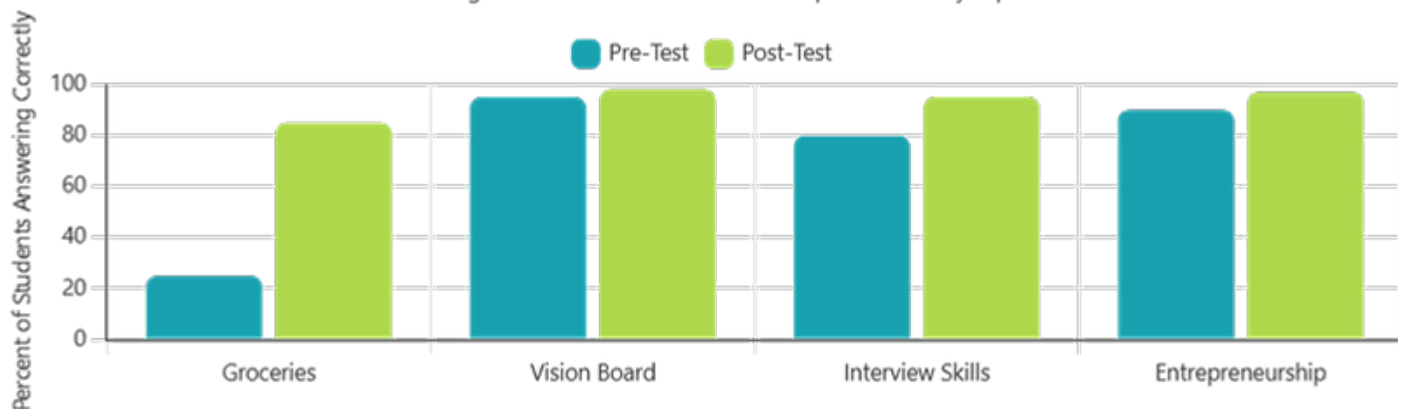
Knowledge Gains: Understanding Monthly Household Bills



Correct answer defined as recognizing that a typical family pays approximately 15–30 bills per month.

Awareness of real-world cost-of-living expectations increased dramatically—from a small minority of students before the program to a strong majority after participation.

Knowledge Gains: Pre vs. Post – Correct Response Rates by Topic



The chart above compares pre-test and post-test correct response rates across the four core knowledge areas assessed in the JA Greater Baton Rouge Mentor Programs.



Discussion/Activity Topics

Groceries (money-saving strategies)
Vision Board (purpose of goal setting)
Interview Skills (first-impression priorities)
Entrepreneurship (definition and role)

Measurable Impact of Your Investment

The Junior Achievement of Greater Baton Rouge **Leading Ladies** and **Mentoring Men** programs deliver measurable, data-driven outcomes: increased financial literacy, stronger career readiness, clearer goal setting, and greater student confidence.

These results demonstrate that **YOUR** investment directly translates into improved life skills and future preparedness for local students.



MENTORING MEN

INSPIRE. LEAD. SUCCEED.



LEADING LADIES

INSPIRE. LEAD. SUCCEED.

These amazing partners have all provided support to make these mentoring programs possible.



TESTIMONIALS

REAL VOICES. REAL IMPACT.



TESTIMONIALS

LEADING LADIES & MENTORING MEN



This project is important because it gives young people a different perspective about what they can achieve or that they don't have to follow a traditional path to become success. Also, I like listening to this young generation and hearing their perspectives on life and their future.

~ **Lance, Rubicon**, JA Mentoring Men Volunteer, Plaquemine High



This project has a lasting impact, the day after participating in JA's Mentoring Men, all the students came to school dressed as young professional, carrying their folio from the project. Our young ladies, who will participate in JA Leading Ladies today, shared they will do the same. In the project they learned how to see themselves as young professionals and it is something that I would like to find ways to continue as an ongoing effort – to create a Young Professionals Day here at Plaquemine High.

Thank you for impacting their viewpoint. ~ **Althea Morgan**,
Asst. Principal, Plaquemine High



I have been volunteering with JA for 9 years. My favorite program is JA Leading Ladies. I was a mentor in February 2025 for Northeast High School and again in October 2025. I have the same group of students from the last event! I am also an alumnus of Northeast High School. They are such an amazing group of girls!! ~ **Shavon Knighten** – Capitol City Produce, Talent Acquisition Manager



**MENTORING
MEN** 
INSPIRE. LEAD. SUCCEED.



**LEADING
LADIES** 
INSPIRE. LEAD. SUCCEED.

SHAPING FUTURES THROUGH SKILLED TRADE EXPLORATION



Junior
Achievement™

Trades
Quest



2026

PILOT EVENT

140

STUDENTS

16

TRADE PARTNERS

JA Trades empowers students to envision a future in skilled trades, helping them connect classroom learning with real-world opportunities.

It's not just career exploration—
it's career inspiration.

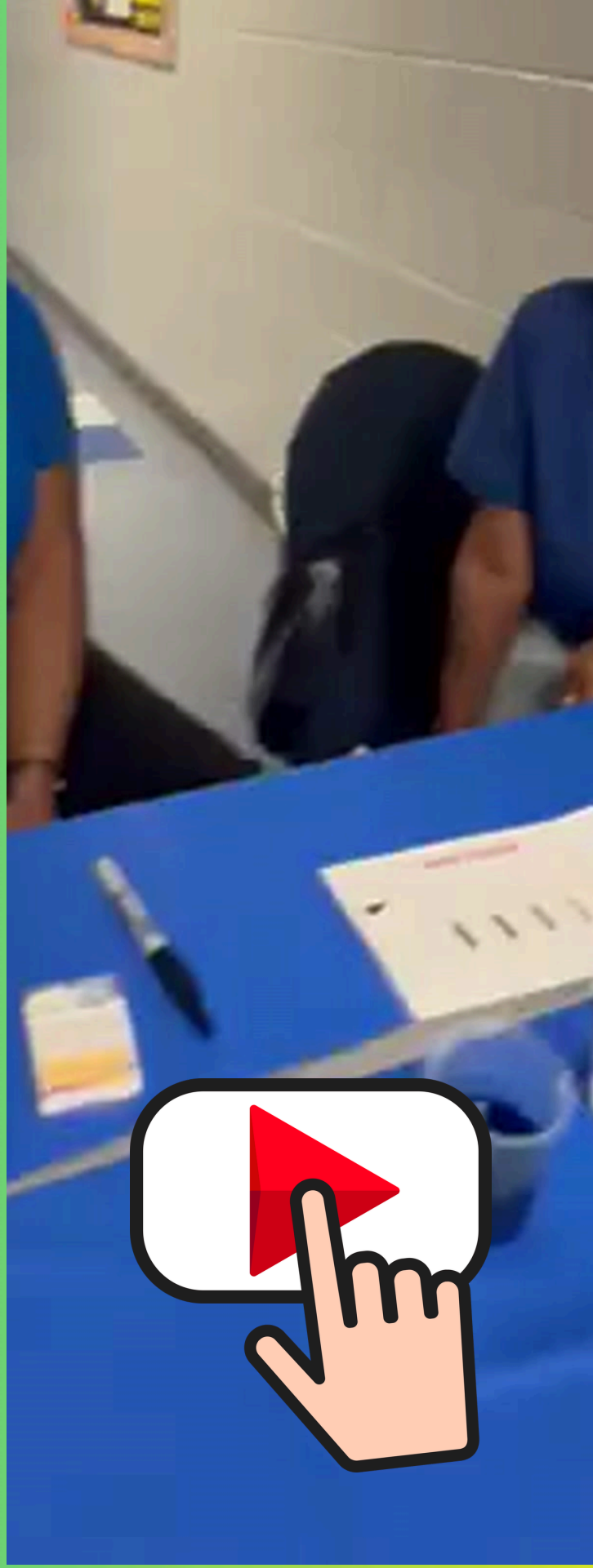


CAREER INDUSTRIES

- Construction (Welding, Fabrication, Pipefitting, Millwrights, Electrician)
- Heavy Equipment
- Process Technology & Plant Operators
- Plumbing / HVAC / Maintenance / Refrigeration
- Manufacturing (Machine Operator, Handler, Loader)
- Auto & Aircraft Mechanics
- Maritime (Deckhands, Tankermen)
- Environmental / Science / Agriculture
- Trucking & Logistics

TESTIMONIALS

REAL VOICES. REAL IMPACT.



SHAPING FUTURES THROUGH SKILLED TRADE EXPLORATION



Junior
Achievement™

Trades
Quest



Skilled Trades Understanding

A majority of students identified skilled trades as hands-on roles requiring technical skills and training, highlighting early career awareness.

Workplace Safety Awareness

Most students understood the importance of safety and correctly identified personal protective equipment, reflecting strong safety messaging.

Employability Skills

Students recognized key workplace behaviors including respectful communication and reliability, emphasizing holistic workforce readiness.

Career Pathways and Perceptions

Students acknowledged multiple pathways to skilled trades and the benefits of earning while learning, with positive career outlooks.



THANK YOU TO
OUR 2025-26
SPONSORS



CHOICES TO CONSEQUENCES



6
SCHOOLS
SERVED

882
STUDENTS
EXPERIENCES



The JA Finance Park pre- and post-tests measure students' knowledge of key personal finance concepts before and after participating in the JA Finance Park program.



These assessments help demonstrate learning growth in areas such as budgeting, saving, credit, and real-world financial decision-making.



The comparison shows the impact of the JA Finance Park experience on students' financial literacy.

JA FINANCE PARK

GROWTH SUMMARY



Students showed **solid gains** in financial literacy after participating in Finance Park.

Post-assessment **scores increased** across key areas such as understanding banks, taxes, budgeting, and income terminology.

The **strongest improvements** were in recognizing that budgets should prioritize needs and identifying “Pay Yourself First” as a key savings strategy.

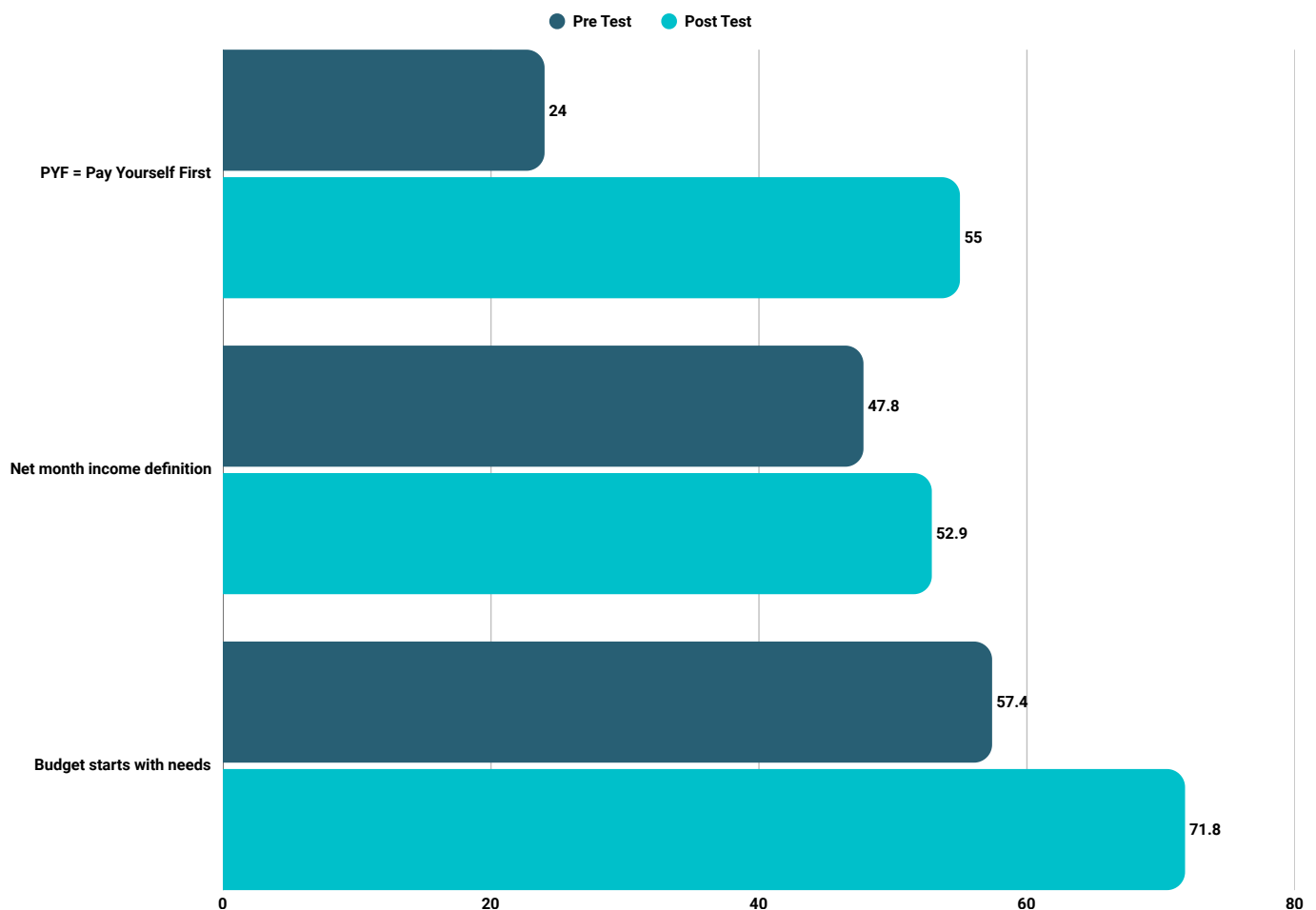
While most topics showed **positive growth**, a few areas saw only modest changes, highlighting opportunities for continued reinforcement.

CHOICES TO CONSEQUENCES



Junior Achievement
FINANCEPARK®

Knowledge Gains: Pre vs Post



**Values are shown in percentages*

TESTIMONIALS

JUNIOR ACHIEVEMENT FINANCE PARK

“

I learned I shouldn't spend all of my money in one place.

-Marty Gehling, Student

”

“

Budgeting is very important to your financial future.

~ Jayden Keal, Student

”

“

I believe financial literacy is important to teach children early on and helps them develop into money conscious individuals. They are more considerate to their parents after learning about all of the expenses they pay each month.

Jasmine Lombrage, Owner of Bullfish Bistro

”



Junior Achievement

FINANCE PARK®

CHOICES TO CONSEQUENCES



Junior Achievement
FINANCEPARK®

THANK YOU TO OUR SPONSORS



FINANCIAL FOUNDATIONS FOR LIFE



Junior
Achievement™

Louisiana Financial 
Literacy Mandate Course
ADVANCING STUDENT SUCCESS

18

SCHOOLS
SERVED

2500+

STUDENTS
SERVED



Students successfully met graduation requirements and strengthened their path to success, with participants demonstrating measurable growth and contributing to improved graduation outcomes and school performance metrics.



Students advanced their postsecondary opportunities, completing Louisiana's financial literacy requirement and maintaining eligibility for TOPS scholarships, with strong completion and proficiency rates.



Students demonstrated increased financial knowledge and confidence, showing pre- to post-course growth through assessments, surveys, case studies, and interactive learning experiences that build real-world decision-making skills.



Junior
Achievement™
of Greater Baton Rouge

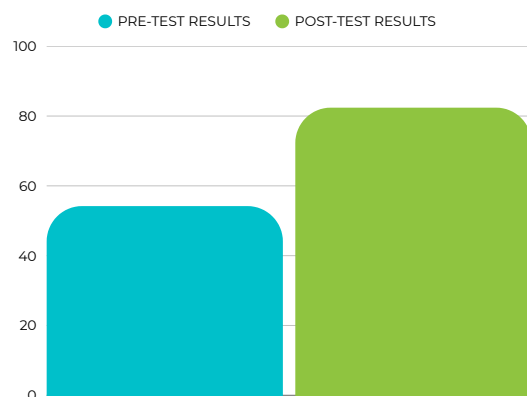
FINANCIAL FOUNDATIONS FOR LIFE



Louisiana Financial 
Literacy Mandate Course
ADVANCING STUDENT SUCCESS

Transformational Student Growth

Through participation in the Financial Literacy Course, students demonstrated a 48.3% growth in financial knowledge, equipping them with critical skills for budgeting, credit management, and long-term financial success.



Percentage of correct answers

Students are not just learning financial concepts—they are practicing real-world decision-making skills that prepare them for graduation, careers, and financial independence.

Presenting Sponsor





These key assessment items, representing each theme, are used to evaluate student proficiency, knowledge gains, and the practical application of financial literacy skills.

Career Readiness & Income

- Understanding the difference between gross pay and take-home pay
- Identifying how education and training increase earning potential
- Exploring career pathways that align with personal goals and long-term success

Financial Decision-Making

- Building and using a personal budget to manage income and expenses
- Weighing opportunity costs when making financial choices
- Preparing for the unexpected by establishing an emergency fund

Financial Health & Responsibility

- Understanding how a credit score reflects financial trustworthiness
- Recognizing behaviors that impact credit positively or negatively
- Identifying warning signs of financial stress and how to respond

Credit & Debt Management

- Defining and using credit responsibly
- Learning how payment history impacts credit scores
- Reducing long-term costs by paying more than the minimum on debt

Professional Skills & Personal Brand

- Practicing clear, respectful workplace communication
- Demonstrating active listening and collaboration skills
- Building habits that support teamwork and professionalism

Planning for the Future

- Understanding the power of starting to save early through compounding
- Learning how diversification reduces investment risk
- Exploring retirement planning and employer-sponsored benefits

Business & Ethical Thinking

- Recognizing how a strong reputation drives business success
- Understanding the purpose of a mission statement and organizational values
- Learning how businesses define and achieve profitability

These key assessment items, representing each theme, are used to evaluate student proficiency, knowledge gains, and the practical application of financial literacy skills.

- *Career Readiness & Income*
- *Financial Decision-Making*
- *Financial Health & Responsibility*
- *Credit & Debt Management*
- *Professional Skills & Personal Brand*
- *Planning for the Future*
- *Business & Ethical Thinking*



Louisiana Financial 
Literacy Mandate Course
ADVANCING STUDENT SUCCESS



2026 EVENT RECAP



ABOUT EVENT DAY

The 2026 Crawfish King Cookoff event took place at Rhorer Plaza in downtown Baton Rouge on Friday, May 1, 2026, and it was a rainy one.

Despite the weather, the enthusiasm of teams, volunteers, and attendees remained strong throughout the day, supporting the youth mentoring programs of Junior Achievement and the Big Buddy Program.

TOTAL RAISED
\$101,500
(gross)





this event benefits community programs of



2026 SPONSORS

BASF

We create chemistry



COX



ExxonMobil

AGives! | Air Products | BI Bank | Investar Bank
Nucor | Mercedes-Benz of Baton Rouge

SPECIAL THANKS



THE BOILING TEAMS



**Aetna
Air Products
Associated Grocers
B1 Bank
BASF
Blue Bayou Water Park
Brecheen Pipe and Steel
Cox
Eastman
EFCU Financial
ExxonMobil
First American Bank
Hancock Whitney**

**Investar Bank
Kean Miller
Louisiana Blue
Louisiana Healthcare Connections
Mercedes Benz of Baton Rouge
Mystic Pools
Nucor Steel Louisiana
Powell
Raising Canes
Southern Texas Tails
Synergy Bank
Turner Industries Group**

***OUR BOILING TEAMS ARE THE HEART OF THE CRAWFISH KING COOKOFF—EACH
BRINGING THEIR OWN FLAVOR, PASSION, AND COMPETITIVE SPIRIT TO CREATE THE
ULTIMATE CRAWFISH EXPERIENCE.***



2026 CRAWFISH KINGS



2026
PEOPLE'S
CHOICE

A SPECIAL THANK YOU TO THESE INDIVIDUAL DONORS



**Junior
Achievement™**
of Greater Baton Rouge

**WITH SINCERE GRATITUDE TO THESE DONORS WHO
HELPED SHAPE BRIGHTER FUTURES FOR COUNTLESS
YOUNG SCHOLARS.**

Allison Byrd
Amy & Ron Becnel
Brett Blanchard
Buquet & Leblanc
Buzzy Thibodeaux
Charles CT Taylor
Chris Peters
Cody Saucier
Dan Braun
Dedee Crowson
Denise & Brian Housewright
Derek Foret
Derek Matherne
Elsa & Ed Brodbeck
Emily & Leroy Benoit
Erkle Rodrigue
Gwen O'Quin
Jared Bercegeay
Jerry Denicola
Jimmy Sylvester
Joseph Britt
Jodi Buckner
Joni Barrick

Jude August
Kathy Arnes
Kelsey Amato
Larkin Dooley
Larry Celestine
Layne McDaniel
Mary & Clint Prescott
Maureen Dunham
Michele Carbo
Patrick Olinde
Paula Dawson
Philip Plaisance
Renee Graff
Robert Stuart, III
Shane Firmin
Steve Hall
Steven Browning, Jr.
Tine Neames
Todd Schexnayder
Wendi Berthelot
Mr. & Mrs. William Wilcox
Friends of Junior Achievement



Junior
AchievementTM
of Greater Baton Rouge

2025-2026

Capturing Growth:

A Visual Journey of Our Education Programs



WITH GRATITUDE

Because of you—our partners, generous supporters, volunteers, and educators,—Junior Achievement of Greater Baton Rouge continues to inspire and prepare young people to succeed. Your time, investment, and belief in our mission open doors for students across our community, equipping them with the knowledge and confidence to own their futures.

Each classroom lesson, mentorship conversation, and hands-on experience reflects the powerful impact of your commitment.

As we look ahead, we do so with deep appreciation and renewed purpose. Together, we are building a stronger Baton Rouge where every student has the opportunity to dream boldly and achieve greatly. Thank you for standing with us and making this mission possible.

CONTACT US

PAULA DAWSON

President

Junior Achievement Greater Baton Rouge & Acadiana

paula.dawson@ja.org

MICHELE CARBO

VP of Development

Junior Achievement Greater Baton Rouge & Acadiana

michele.carbo@ja.org